

Conference program

Day 1

06.11.2024

Time	Title of the panel	Speakers	Moderator
10am	Great opening		
10am–12pm	Private Label: Forum		
12pm–12:30pm	First PANEL XPAND: Industries of the future: opportunities for Polish companies in MENA	Janek Boberek, Maciej Galaj (TBC), Suliman Alghandi, Anis Jaziri (TBC)	Ahmed Hamouda
Lunch break			
13:30-14:15	Third Panel: Is MENA a single market?		Marta Stelmach
14:15-14:30	3 companies presentation		
14:30-15:15	Expanding to Saudi Arabia: challenges and opportunities + Success Story	Suliman Alghandi, Marta Stelmach, Walid Meskine, Damian Lewandowski,	Leszek Krawczyk
15:15-15:30	3 companies presentation		



Dr Suliman Alghandi



Janek Boberek



Ahmed Hamouda



Housseem Kaabi



Leszek Krawczyk



Walid Meskine



Marta Stelmach

Conference program

Day 2

07.11.2024

Time	Title of the panel	Speakers	Moderator
10am	Second Day Opening		
10:10-11:00	Fourth panel: The Polish market for MENA - opportunities, possibilities, procedures	PAIH, Hubert, Association for economic zones in Poland, Katowice Economic Zone, kielce economic zone, technopark association (or Kielce, Krakow)	
11:00-11:15	3 companies presentation		
11:15-12:00	Fifth panel: Agrifood trends CEE-MENA (Presentation with statistics)	PAIH (association food industries)	
12:00-12:15	3 companies		
Lunch break			
13:30-14:15	SIXTH Panel XPAND: Cosmetics trends CEE-MENA (Presentation with statistics)	PAIH (association of cosmetics)	
14:15-14:30	3 companies presentation		
14:30-15:15	SEVENTH Panel: E-commerce trends CEE-MENA (Presentation with statistics)	PAIH (E-commerce association)	
15:15-15:30	3 companies presentation		
15:30-15:45	CLOSING		