



# FUTURE PRIVATE LABELS EXPO 6th Private Label Exhibition, 6-7.11.2024

## Private Labels Forum: 6 November 2024 (Wednesday)

Exposition opening hours: 09:00 - 16:00

10:00 - 10:30	Stage in Hall 5	The opening ceremony
10:30 - 15:30	Stage in Hall 5	Private Label Forum • Beata Kuczevska
10:30 - 10:50	Stage in Hall 5	Industry Awakens Dynamic development or stable growth? The evolution of the private labels sale. • Przemysław Korotusz
10:50 - 11:40	Stage in Hall 5	Tha Private Label Strikes Back! Expert debate. After difficult beginnings, recent years have been a renaissance for private labels in Poland. Have private labels dethroned branded products? Is the private label product a "make or break" condition for both retailers and manufacturers? Possible regulations on the share of private labels in the total sales of retail chains. • Robert Krzak • Maciej Włodarczyk • Iwona Sarga • Krystyna Domagalska • Łukasz Szczęsny • Marek Bąk
11:40 - 12:00	Stage in Hall 5	The Clone Invasion What is the biggest challenge for export and import in 2024? What opportunities and threats await private label producers? What does the optimal supply chain for retail networks look like for private label products? • Marek Marzec
13:00 - 13:30	Stage in Hall 5	Private label from demand and supply perspectives, i.e., how we perceive private labels and how SOA* develops in selected store formats. • Paweł Jurowczyk
13:40 - 14:00	Stage in Hall 5	Challenges for private label producers and IFS standards-based solutions. • Marek Marzec
14:00 - 14:10	Stage in Hall 5	The role and tasks of independent consultants in business processes. • Tomasz Pawłowski

14:20 - 14:50	Stage in Hall 5	Artificial intelligence today and tomorrow - how it will change life, work, and the market. <ul style="list-style-type: none"><li>• Sebastian Starzyński</li></ul>
15:00 - 15:20	Stage in Hall 5	Promotion of private label products by highlighting nutritional value and dietary benefits. <ul style="list-style-type: none"><li>• Marzena Zacharska</li></ul>

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## **Xpand Congress: 7 November 2024 (Thursday)**

Exposition opening hours: 09:00 - 14:00