



FUTURE PRIVATE LABELS EXPO 6th Private Label Exhibition, 6-7.11.2024

Private Labels Forum: 6 November 2024 (Wednesday)

Exposition opening hours: 09:00 - 16:00

10:00 - 10:30	Stage in Hall 5	The opening ceremony
10:30 - 15:30	Stage in Hall 5	Private Label Forum <ul style="list-style-type: none">• Beata Kuczevska
10:30 - 10:50	Stage in Hall 5	Industry Awakens Dynamic development or stable growth? The evolution of the private labels sale. <ul style="list-style-type: none">• Przemysław Korotusz
10:50 - 11:40	Stage in Hall 5	Tha Private Label Strikes Back! Expert debate. After difficult beginnings, recent years have been a renaissance for private labels in Poland. Have private labels dethroned branded products? Is the private label product a "make or break" condition for both retailers and manufacturers? Possible regulations on the share of private labels in the total sales of retail chains. <ul style="list-style-type: none">• Robert Krzak• Maciej Włodarczyk• Iwona Sarga• Krystyna Domagalska• Łukasz Szczęsny• Marek Bąk• Edyta Dembińska• Łukasz Mastalerz
11:40 - 12:00	Stage in Hall 5	The Clone Invasion What is the biggest challenge for export and import in 2024? What opportunities and threats await private label producers? What does the optimal supply chain for retail networks look like for private label products? <ul style="list-style-type: none">• Marek Marzec
12:00 - 12:30	Stage in Hall 5	XPand - First panel: Industries of the future: opportunities for Polish companies in MENA <ul style="list-style-type: none">• Ahmed Hamouda• Marta Stelmach• Leszek Krawczyk• Janek Boberek

12:30 - 13:00	Stage in Hall 5	Private label from demand and supply perspectives, i.e., how we perceive private labels and how SOA* develops in selected store formats. • Paweł Jurowczyk
13:00 - 13:20	Stage in Hall 5	Challenges for private label producers and IFS standards-based solutions. • Marek Marzec
13:20 - 13:30	Stage in Hall 5	The role and tasks of independent consultants in business processes. • Tomasz Pawłowski
13:30 - 14:00	Stage in Hall 5	XPand - Second panel: Is MENA a single market? • Ahmed Hamouda • Marta Stelmach • Leszek Krawczyk • Housseem Kaabi
14:00 - 14:30	Stage in Hall 5	Artificial intelligence today and tomorrow - how it will change life, work, and the market. • Sebastian Starzyński
14:30 - 15:10	Stage in Hall 5	XPand - Third panel: Expanding to Saudi Arabia: challenges and opportunities + Success Story • Marta Stelmach • Damian Lewandowski • Leszek Krawczyk
15:10 - 15:30	Stage in Hall 5	Promotion of private label products by highlighting nutritional value and dietary benefits. • Marzena Zacharska

XPand Congress: 7 November 2024 (Thursday)

Exposition opening hours: 09:00 - 14:00

XPand Congress: 7 November 2024 (Thursday)

Exposition opening hours: 10:00 - 13:30

10:00 - 10:15	Stage in Hall 5	XPand - Fourth panel: Kielce Investor Service Center - presentation • Karolina Kamińska-Maślarz
10:15 - 11:15	Stage in Hall 5	XPand - Fifth panel: Women In International Business - stereotypes and challenges • Ahmed Hamouda • Marta Stelmach • Leszek Krawczyk • Patricia Mitro • Helena Cieciora

11:15 - 12:00	Stage in Hall 5	XPand - Sixth Panel: Scale of Cooperation in an international setting <ul style="list-style-type: none">• Ahmed Hamouda• Marta Stelmach• Housseem Kaabi• Agnieszka Leśny
12:00 - 13:00	Stage in Hall 5	XPand - Seventh Panel: Perception of stereotypes in international Business <ul style="list-style-type: none">• Ahmed Hamouda• Grzegorz Grabiec