

## 1. Banner - large leaderboard type banner on the website

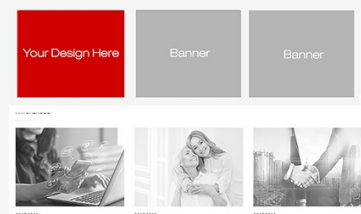
Banner size: 970 x 90 px, RGB colours, format: jpg, png, gif, up to 100 kb. The indicated price applicable to annual display.



**Price:** 405,00 USD

## 2. Banner - medium rectangle type banner on website

Banner size: 300 x 250 px, RGB colours, format: jpg, png, gif, up to 100 kb. The indicated price applicable to annual display.

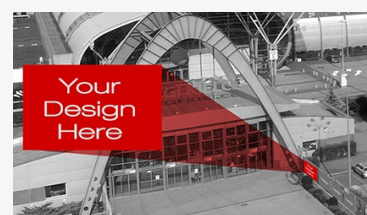


**Price:** 258,00 USD

## 3. Advertising banner on the TK outdoor fences

An advertising banner - dimensions of 500 cm x 150 cm (W x H) can be displayed on the fence along the pedestrian passage at the main entrances to the TK premises. The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.

Do you have a prepared project? Send it via e-mail for: [swiatek.artur@targikielce.pl](mailto:swiatek.artur@targikielce.pl).



**Price:** 1 183,00 USD

## 4. Advertising banner on fencings inside expo grounds

Advertising banners on metal railings inside the TK expo grounds, dimensions: width 250, height 150-200 cm. The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.

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**Price:** 788,00 USD

## 5. Advertising banner in the newsletter - one issue

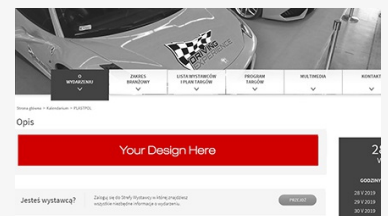
An advertising banner: size 650 x 180 px, format: png, jpg, gif (max 20-25 frames), file size up to 10 mb. The indicated price applies to single distribution.



**Price:** 168,00 USD

## 6. A rotating banner in exhibitors catalogue - on-line version

Banner size: 970 x 90 px, RGB colours, format: jpg, png, gif, up to 200 kb. The indicated price applicable to annual display.

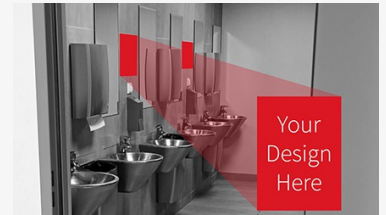


**Price:** 292,00 USD

## 7. Graphic advertising on display at sanitary facilities

210 mm x 297 mm [A4] (W x H) graphics. The price includes production, assembly, display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.

The price includes a package of 5 posters.



**Price:** 250,00 USD

## 8. Information about the company in the newsletter - one issue

The text should be sent as plain text (text editor e.g. Word, Notepad), number of characters: 600 with spaces + logo or a photo. The indicated price applies to single distribution.



**Price:** 191,00 USD

## 9. Live Stream from the expo stand / lecture 1h

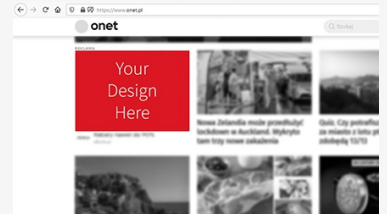
Video coverage from the expo stand / film with the company's presentation - streaming during the expo



**Price:** The service requires a quote

## 10. Logo in display advertising - Google Ads. campaign

Banner advertising to be displayed. The logo should be sent in png. format.



**Price:** The service requires a quote

## 11. Advertising balloon location

3 x 3 m - balloon maximum dimensions, fixed with weights.  
The balloon is supplied and installed by the Ordering Party in the place indicated by the TK - price for 1 balloon



**Price:** 1 038,00 USD

## 12. Recording and editing of a promotional video

Production of a promotional film according to the established brief.



**Price:** The service requires a quote

## 13. Stickers on the entrance terminals' doors

East Entry Terminal / entered from Zakładowa street - advertising stickers - 14 pieces can be accommodated in this display space.

West Entry Terminal / entered from Markowskiego street - advertising stickers - 12 pieces can be accommodated in this display space.

The dimensions of the stickers are determined individually.

The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability. \* size of one sticker



**Price:** The service requires a quote

## 14. Stickers on the entrance doors to the E Expo Hall

Advertising stickers - 14 stickers can be accommodated in the display space located in Zakładowa street side, and 9 stickers in Markowskiego street side.

The dimensions of the stickers are determined individually.

The indicated price includes production, assembly and display in the place indicated by the Targi Kielce exhibition and congress centre, the design services - free. Processed upon first come - first served order. Subject to availability.

Do you have a prepared project? Send it via e-mail for: [swiatek.artur@targikielce.pl](mailto:swiatek.artur@targikielce.pl).



**Price:** The service requires a quote

## 15. Floor stickers (20 pcs.) - footprints

20 stickers placed in Expo Halls' aisles.

Sticker's dimensions: 100 cm x 50 cm.

Price includes: display, production and assembly.

PLEASE NOTE! Number of stickers limited - subject to availability, processed upon first come-first served principle



**Price:** 699,00 USD

## 16. The right to distribute leaflets during the event

Price for 1 day display



**Price:** 202,00 USD

## 17. Advertising up to 15 seconds, all screens - 1 day of the expo (50 times)

Advertising spots / presentations - up to 15 s. The materials should be sent as graphic files (size 1920 x 1080 pixels, weight up to 100 MB)

Please send graphic files in one of the following formats:

- presentations: ppt, pdf
- static graphics: jpg
- video files: mp4, mov, mpg, avi, mpeg, wmv

**NOTE:** All extra services carried out later than 7 days before trade inauguration will be implemented by the facilities contract or according to his possibilities, with an extra 30% charge and paid in cash or by credit card when placing the order in the TK cash office (see Regulations for Participants of Fair).

The payment is a crucial condition for the order to be fulfilled.

Offer doesn't include monitors belonging to the conference rooms during the conferences.

The exhibitor is reliable for the contents of the advertisement and for infringement of the copyright.

**Price:** 146,00 USD



## 18. Advertising up to 30 seconds, all screens - 1 day of the expo (50 times)

Advertising spots / presentations - up to 30 s. The materials should be sent as graphic files (size 1920 x 1080 pixels, weight up to 100 MB)

Please send graphic files in one of the following formats:

- presentations: ppt, pdf
- static graphics: jpg
- video files: mp4, mov, mpg, avi, mpeg, wmv

**NOTE:** All extra services carried out later than 7 days before trade inauguration will be implemented by the facilities contract or according to his possibilities, with an extra 30% charge and paid in cash or by credit card when placing the order in the TK cash office (see Regulations for Participants of Fair).

The payment is a crucial condition for the order to be fulfilled.

Offer doesn't include monitors belonging to the conference rooms during the conferences.

The exhibitor is reliable for the contents of the advertisement and for infringement of the copyright.

**Price:** 281,00 USD



## 19. Advertisements on LED screens

**NEW** - the LED screen at the main entrance to the E expo hall is now available for exhibitors. The best advertising spot at the expo grounds. Let all visitors see you!

The materials should be sent as graphic files (size **1920 x 1080 pixels, weight up to 100 MB**):

- presentations: ppt, pdf files
- static graphics: jpg
- video files: flv, mp4, mov, mpg, avi, mpeg, wmv

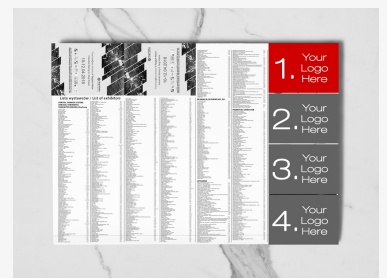


**Price:** The service requires a quote

## 20. Advertisement on the fair's map (140 x 100 mm)

The expo-floor plan for a specific expo layout; distributed among exhibitors and visitors.

Please send graphic files (of size 140 x 100 mm) in one of the following formats: ppt, pdf, color code: CMYK, resolution: 300 dpi

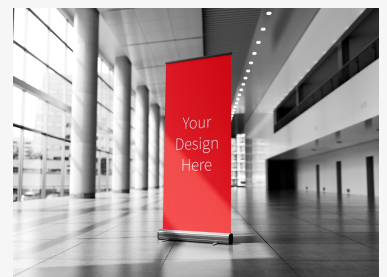


**Price:** The service requires a quote

## 21. An advertising roll-up - extra display space available outside the expo stand

Making a display space available for an advertising roll-up.

The quoted price includes the display space. Printing services not included.



**Price:** 258,00 USD

## 22. Hybrid meetings – Basic Package

Streaming + on-site conference recording; 1 platform (e.g. YT or FB), static, single-camera view - price per 1 hour.

**Price:** The service requires a quote

## 23. Hybrid meetings - Medium Package

Streaming + on-site conference recording; 1 platform (e.g. YT or FB), 2 cameras view - price per 1 hour.

**Price:** The service requires a quote

## 24. Hybrid meetings - Premium Package

Streaming + on-site conference recording; 2 platforms (e.g. YT or FB), 2 cameras view. Live feed - price per 1 hour.

**Price:** The service requires a quote



## 25. Providing space for advertising materials display during an expo

The given amount for 1 expo day



**Price:** 157,00 USD

## 26. Invitations for visitors - 500 pcs

Invitation designed for the exhibitor. The logo and other graphic materials should be sent in the form of JPG, PDF (additionally a book of signs if the company has one). The price includes the design and printing of 500 invitations.



**Price:** The service requires a quote