



Kids Expo Qatar

20-23.11.2024 | State of Qatar, Doha,

Doha Exhibition & Convention Center

Start doing business in Qatar!

*Take part in Polish exhibitors'
economic mission.*

Kids Expo

is a one-stop shop for everything children need. The Expo's scope includes education, health, culture, and entertainment. The product assortment - from birth to 13 years of age.

Why is it worth considering Qatar?



Dynamic economic development:

Qatar is one of the world's wealthiest countries, with a GDP per person of USD 83,891 (2023 data). The Gulf countries boast a very high fertility rate and financial resources to invest in children.



Important trading partner:

the government-level agreements regarding avoidance of double taxation (income tax).



Friendly business environment:

The exhibition also hosts merchants from neighbouring countries such as: the United Arab Emirates, Saudi Arabia, and Oman.



Business self-governments cooperation:

Increased cooperation and trade with Poland is the result of the Qatar-Poland Business Council, the organisation which associates Polish and Qatari business entities.

child products and services business sector

See the Qatari market's immense economic and consumer potential, and check the child products and services business sector's magnitude!

1 Qatar population: 2.7 million in 2022. Population growth rate: 6.2% a year

2 In 2024, Qatar's toys and hobby markets' revenue reaches USD 329 million

3 The market is expected to grow at an annual rate of 5.97% (CAGR 2024-2028)

4 The largest market segments - the toys and games with a market value of USD 154 million in 2024

5 With today's population, Qatar's per capita revenue will reach approximately USD 120,300 in 2024.

6 Qatar's demand for educational toys keeps growing, reflecting the country's commitment to providing children with high-quality learning experiences.

What makes the Kids Expo special?

Qatar exhibition is dedicated to children

matchmaking and hosted buyer program available in a one-stop-shop model

presentation of the latest child-products and services related trends and innovations

commitment to support of children's creativity, education, health, medicine and development

government entities and the public and private sectors' involvement





Kids Expo product and service range:



games and entertainment

outdoor and indoor games, sports and electronic games



children's goods

clothing and footwear, furniture and decorations for children's rooms, gifts for newborns



educational sector

schools and kindergartens, educational and rehabilitation centres, educational technologies, books and textbooks



health-care sector

pediatric clinics, medical equipment



government sector

ministries, associations and centers supporting child development



Do you want to take part in the Qatar Kids Expo?

Contact us!

**Targi Kielce partners with the Dar Al-Sharq group, the Kids Expo organiser.
The cooperation scope includes:**

- comprehensive service in your expo stand arrangement (a developed and furnished expo stand of 12-100 m2,)
- assistance in flights and accommodation arrangements (special packages with attractive flight and hotel prices)
- B2B meetings arrangement - meet your prospective clients
- advice on exporting goods to the target market
- meeting with the Qatari authorities' representatives
- webinar which offers tips on how to prepare your expo presentation, and Q&A session included

Contact us:

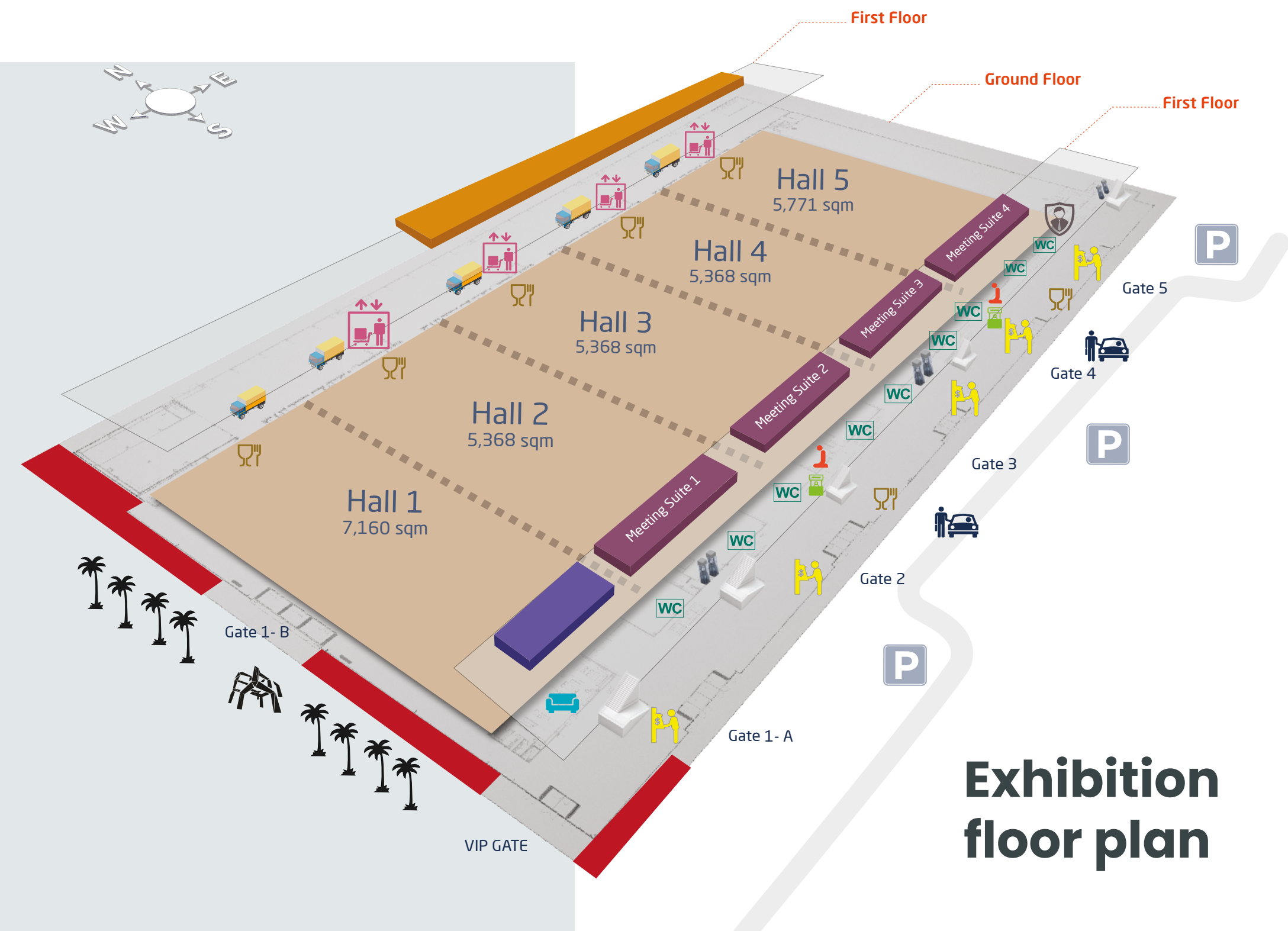


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**Exhibition
floor plan**